



**NJASCU – NJ Statewide Poll  
Penn, Schoen & Berland Associates  
July 13, 2005**

**Methodology**

From June 27<sup>th</sup> through July 5<sup>th</sup>, 2005 Penn, Schoen & Berland Associates conducted 810 telephone interviews with likely voters in New Jersey. The overall margin of error is +/- 3.4% at the 95% confidence level and higher for subgroups.

**Mood of the Electorate**

<b>In general, would you say that things in New Jersey are headed in the right direction or are they off on the wrong track?</b>											
	All (%)	Gender		Race		Party ID			NJ Region		
		M	F	White	Black	Dem	Rep	Ind	North	Central	South
Right direction	31	35	28	30	47	42	20	33	36	27	27
Wrong track	51	50	52	52	36	41	63	49	45	56	56
Don't know/refused <b>VOL</b>	18	15	20	17	18	17	17	18	19	16	17

<b>In your opinion, what would you say is the most important issue facing New Jersey today? OPEN ENDED</b>											
	All (%)	Gender		Race		Party ID			NJ Region		
		M	F	White	Black	Dem	Rep	Ind	North	Central	South
Property taxes	30	35	26	33	13	31	33	30	29	34	29
Corruption in state gov't	12	17	8	10	10	3	20	14	14	13	7
Economy	8	8	8	8	9	9	5	8	10	7	6
Taxes (unspecific)	7	5	9	9	6	4	6	13	5	6	12
Healthcare	6	3	8	5	7	5	1	8	6	6	4
Education	5	3	7	5	9	9	2	3	5	5	6
State budget deficit	4	4	3	5	0	4	2	4	3	5	3
Crime	2	1	4	1	12	6	1	0	2	5	2
Unemployment	2	3	1	1	5	2	3	2	3	1	1
Pollution/ environmental issues	2	1	3	3	0	2	4	1	2	2	3
Government/politicians: Bush / Governor, etc.	2	3	1	1	4	1	1	4	*	4	2
Illegal immigration	1	1	1	1	0	1	2	1	1	1	2
War on Iraq	1	1	1	1	0	1	2	0	2	0	0
Terrorism	1	0	1	*	4	2	1	0	1	1	0
Homeland security	1	2	1	2	0	0	2	2	3	0	0
Car insurance	1	1	1	1	0	1	1	1	1	1	1
Drugs	*	*	*	0	0	1	0	0	1	0	0
Others	10	9	11	10	16	13	9	6	10	9	13
Don't Know/No Response	4	2	6	5	4	6	5	2	3	2	8

\*Less than 0.5%

<b>How much, if anything, have you seen, read, or heard in the last year concerning New Jersey state colleges and universities?</b>											
	All (%)	Gender		Race		Party ID			NJ Region		
		M	F	White	Black	Dem	Rep	Ind	North	Central	South
A lot	22	21	22	20	32	22	21	22	23	26	16
Some	28	29	27	25	28	25	28	28	25	32	28
A little	33	31	34	37	15	31	34	34	32	32	34
Nothing at all	17	18	16	18	22	20	17	15	20	10	19
Don't know/refused <b>VOL</b>	1	1	1	*	3	2	0	0	0	0	3

\*Less than 0.5%

<b>IF CHOICES 1-3 (93% of the Whole) What have you seen, read, or heard concerning this subject? OPEN ENDED</b>											
	All (%)	Gender		Race		Party ID			NJ Region		
		M	F	White	Black	Dem	Rep	Ind	North	Central	South
Expensive / Tuition is going up / People can no longer afford it / Costs / Tuition rates	26	22	31	28	30	24	30	27	22	29	31
Nothing in particular / Just remember something in the media/talking to people	22	33	13	21	25	25	20	19	25	21	19
General positives	6	3	8	4	12	11	2	4	9	2	4
Financial problems / Budget/funding cuts / They need more money	5	5	4	6	0	5	6	4	4	6	5
General negatives	4	4	5	4	0	2	7	3	5	3	5
<b>Corruption / Something about scandal and medical school / Misuse of funds</b>	<b>3</b>	<b>1</b>	<b>5</b>	<b>3</b>	<b>6</b>	<b>5</b>	<b>1</b>	<b>4</b>	<b>6</b>	<b>3</b>	<b>1</b>
Financial / Funding	2	2	2	1	0	2	1	2	2	1	2
Campus crime / Too much drinking	2	3	1	2	7	1	3	3	2	4	0
Giving scholarships/more grants / Helping people who cannot afford tuition	2	1	3	2	5	2	3	1	1	1	4
How good our schools are	2	1	3	3	0	2	2	2	2	1	3
Construction	2	2	2	1	0	1	0	3	1	2	2
Good tuition rates / Keeping tuition costs down	1	1	*	1	0	1	2	0	1	2	0
Funding is available / They are getting money	1	1	1	1	0	1	0	3	1	1	2
Others	6	7	6	7	9	6	9	5	5	9	6
Don't Remember/Don't Know	15	12	18	16	7	11	12	20	16	14	17

**New social programs the state could choose to provide**

<b>Which of the following actions has the greatest potential to make New Jersey a better state to live and work in?</b>											
	All (%)	Gender		Race		Party ID			NJ Region		
		M	F	White	Black	Dem	Rep	Ind	North	Central	South
<b>Make New Jersey public colleges and universities more affordable</b>	31	36	28	31	40	34	26	35	31	27	37
Promote economic growth in Newark and Camden and other major New Jersey cities	30	31	29	27	31	31	42	22	31	32	25
Lower the cost of prescription drugs for people in this state	22	15	28	25	16	21	18	23	21	23	23
Increase tourism and recreational opportunities in New Jersey	8	8	7	7	12	5	8	10	11	5	5
Don't know/refused <b>VOL</b>	9	10	8	10	0	8	7	10	6	13	11

**Statewide Favorability**

**Now, I am going to read you the names of several different organizations. For each one, please tell me your opinion of that organization. The first one is...**

**Do you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable view of [INSERT NAME]**

**RANKED BY TOTAL FAVORABLE**

**Very favorable  
Total favorable / Total unfavorable**

	All (%)	Gender		Race		Party ID			NJ Region		
		M	F	White	Black	Dem	Rep	Ind	North	Central	South
New Jersey's public colleges and universities	35 81/9	35 83/11	35 80/9	35 82/9	33 81/10	42 82/8	29 80/12	33 82/7	33 82/10	38 81/11	36 82/9
New Jersey Commission on Higher Education	7 47/23	6 43/24	9 52/22	7 48/23	9 47/32	9 52/21	7 41/28	3 43/25	3 46/23	12 54/21	9 42/25
New Jersey state legislature	4 46/42	4 49/42	4 42/42	4 44/43	11 65/35	5 58/34	5 31/50	2 46/44	3 50/37	4 44/45	7 42/46
New Jersey state government	7 44/49	8 38/55	6 49/43	7 42/52	10 55/34	11 56/37	4 36/59	4 39/54	3 44/45	4 35/60	15 53/43
New Jersey Presidents Council	2 20/11	1 19/16	2 21/8	1 17/11	4 30/11	1 25/11	2 19/13	0 14/10	1 22/14	2 18/8	2 19/11

## Rating the public colleges and universities

You are now going to hear a question concerning New Jersey's nine state colleges and universities: The College of New Jersey, Kean (pronounced CAIN) University, Montclair State University, New Jersey City University, Ramapo College, Richard Stockton College, Rowan University, Thomas Edison State College and William Paterson University.

<b>Which comes closer to your view?</b>											
	All (%)	Gender		Race		Party ID			NJ Region		
		M	F	White	Black	Dem	Rep	Ind	North	Central	South
Qualified New Jersey students, applying to a New Jersey state college or University of their choice, usually get admitted.	46	51	41	45	62	54	46	39	44	48	47
Many qualified New Jersey applicants get turned away from the New Jersey state college or university of their choosing	22	23	22	23	22	23	18	26	27	18	19
Don't know/refused <b>VOL</b>	32	26	37	32	16	23	37	35	29	34	34

<b>In your opinion, how affordable are New Jerseys' nine state colleges and universities?</b>											
	All (%)	Gender		Race		Party ID			NJ Region		
		M	F	White	Black	Dem	Rep	Ind	North	Central	South
<b>Total affordable</b>	<b>64</b>	<b>67</b>	<b>61</b>	<b>64</b>	<b>53</b>	<b>61</b>	<b>61</b>	<b>70</b>	<b>67</b>	<b>69</b>	<b>53</b>
<b>Total not affordable</b>	<b>21</b>	<b>21</b>	<b>21</b>	<b>21</b>	<b>28</b>	<b>24</b>	<b>23</b>	<b>15</b>	<b>22</b>	<b>14</b>	<b>27</b>
Very affordable	13	13	13	13	10	12	14	13	14	14	10
Somewhat affordable	51	54	48	51	43	49	47	57	53	55	43
Not too affordable	18	19	17	17	23	21	21	13	18	12	23
Not at all affordable	3	2	4	4	5	3	2	2	4	2	4
Don't know/refused <b>VOL</b>	15	12	19	14	18	15	15	16	10	18	21

**Most important college opportunity issue to NJ residents & rating in comparison to property taxes**

**How important is it that the new governor of New Jersey work to [INSERT STATEMENT], would you say that it is very important, somewhat important, not too important, or not at all important**  
**TRUNCATED ISSUES: SEE APPENDIX A FOR FULL TEXT OF ISSUES**  
**RANKED BY VERY IMPORTANT**

**Very important  
Total important / Total not important**

	All (%)	Gender		Race		Party ID			NJ Region		
		M	F	White	Black	Dem	Rep	Ind	North	Central	South
Reduce property taxes	76 90/7	78 87/10	74 93/4	75 91/6	83 88/11	73 90/10	81 93/4	79 92/6	77 90/6	70 90/10	81 92/6
Graduate more in state students to help meet urgent work force needs	66 91/7	60 92/8	71 90/6	64 91/7	88 93/7	77 94/6	60 92/6	59 86/9	69 93/5	51 79/17	72 96/2
Expand state aid to make college more affordable	60 85/14	54 81/18	66 88/10	56 84/15	89 100/0	78 94/5	52 82/17	46 80/18	58 87/11	58 81/18	67 86/14
Help NJ public colleges and universities create better business climate	52 86/10	53 85/10	50 85/10	45 83/14	72 94/0	60 89/9	45 85/11	48 80/14	54 86/9	54 85/13	45 83/10
Increase the number of seats	43 72/23	39 72/23	47 74/22	37 71/25	73 79/16	53 81/14	36 78/18	40 60/35	54 80/17	27 65/29	41 68/24

**Messaging on behalf of college opportunity**

I am going to read you several statements concerning higher education in New Jersey. After each one, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with that statement.

**TRUNCATED MESSAGES: SEE APPENDIX B FOR FULL TEXT OF MESSAGE  
RANKED BY TOTAL AGREE**

**Strongly agree  
Total agree / Total disagree**

	All (%)	Gender		Race		Party ID			NJ Region		
		M	F	White	Black	Dem	Rep	Ind	North	Central	South
Need to make college more affordable for low and middle-income families	69 92/6	66 94/3	71 89/10	63 91/8	86 93/7	81 93/5	63 90/7	59 91/9	68 89/7	64 94/6	73 92/6
Improving higher education creates new jobs	50 82/13	52 84/15	49 82/12	45 82/14	78 91/9	59 84/12	47 79/16	42 84/14	54 87/8	42 78/16	50 78/17
Need to expand and increase biomedical and practical research	46 81/10	42 84/13	51 80/9	47 80/10	33 93/7	51 87/6	45 86/9	46 78/18	47 84/8	54 82/11	39 78/14
Need to provide top-notch academic facilities to stop exporting students	54 79/18	51 74/23	56 82/13	52 78/19	79 93/7	65 87/10	55 78/19	49 78/20	53 80/16	52 72/27	57 82/11
Millions lost when students go out of state – need to keep dollars in-state	43 73/22	36 67/29	49 78/16	45 74/22	51 70/23	56 78/18	33 72/25	41 70/26	40 76/19	44 67/27	47 73/22
Need to provide more residence halls, classrooms, and laboratories	43 72/17	38 67/23	46 75/12	43 71/18	58 87/7	54 77/15	38 69/24	34 66/14	39 71/17	49 74/16	42 70/16
Need to expand college opportunity to students in state and address workforce shortages	41 72/23	37 72/25	44 71/23	43 73/22	45 74/22	49 73/20	44 77/21	29 67/31	43 71/25	43 73/21	36 70/22
Need to provide more seats to keep up with demand and other states	43 70/19	42 70/21	44 70/18	38 67/23	81 100/0	67 85/9	28 59/31	34 68/21	40 68/22	47 74/20	46 71/16

**Bond**

<b>Would you be very favorable, somewhat favorable, not very favorable or not at all favorable towards a higher education facilities bond issue to expand the number of places for students, build more classrooms and labs, and improve education at New Jersey colleges and universities?</b>											
	All (%)	Gender		Race		Party ID			NJ Region		
		M	F	White	Black	Dem	Rep	Ind	North	Central	South
<b>Total favorable</b>	<b>75</b>	<b>75</b>	<b>76</b>	<b>75</b>	<b>86</b>	<b>83</b>	<b>70</b>	<b>73</b>	<b>77</b>	<b>71</b>	<b>75</b>
<b>Total not favorable</b>	<b>19</b>	<b>21</b>	<b>17</b>	<b>20</b>	<b>12</b>	<b>14</b>	<b>24</b>	<b>21</b>	<b>16</b>	<b>24</b>	<b>17</b>
Very favorable	40	40	41	37	64	53	34	33	38	42	42
Somewhat favorable	35	35	35	38	22	30	36	40	39	29	33
Not very favorable	8	8	8	9	5	7	11	8	8	9	7
Not at all favorable	11	13	9	11	7	7	13	13	8	15	10
Don't know/refused <b>VOL</b>	6	5	7	6	2	4	6	5	6	5	8

<b>If there were a vote held tomorrow on a bond issue of \$2 billion to expand the number of places for students, build more classrooms and labs, and improve education at New Jersey colleges and universities, would you vote?</b>											
	All (%)	Gender		Race		Party ID			NJ Region		
		M	F	White	Black	Dem	Rep	Ind	North	Central	South
In favor	59	60	58	59	77	71	50	57	68	54	52
Against	26	30	23	28	4	17	37	30	20	34	28
Don't know/refused <b>VOL</b>	15	10	18	13	19	12	13	13	12	12	20

<b>If there were a vote held tomorrow on a bond issue of \$3 billion to expand the number of places for students, build more classrooms and labs, and improve education at New Jersey colleges and universities, would you vote?</b>											
	All (%)	Gender		Race		Party ID			NJ Region		
		M	F	White	Black	Dem	Rep	Ind	North	Central	South
In favor	59	55	63	57	71	75	50	54	60	60	58
Against	29	35	24	32	15	17	43	31	29	30	30
Don't know/refused <b>VOL</b>	11	9	13	10	14	8	8	15	12	10	12

## How well run are the colleges and compared with the state government

You are now going to hear one question concerning New Jersey's nine state colleges and universities: The College of New Jersey, Kean (pronounced CAIN) University, Montclair State University, New Jersey City University, Ramapo College, Richard Stockton College, Rowan University, Thomas Edison State College and William Paterson University.

<b>From what you have read or heard, do students get an excellent, good, fair or poor education at these institutions?</b>											
	All (%)	Gender		Race		Party ID			NJ Region		
		M	F	White	Black	Dem	Rep	Ind	North	Central	South
<b>Excellent + Good</b>	<b>72</b>	<b>70</b>	<b>73</b>	<b>75</b>	<b>68</b>	<b>81</b>	<b>78</b>	<b>64</b>	<b>69</b>	<b>77</b>	<b>72</b>
<b>Fair + Poor</b>	<b>15</b>	<b>17</b>	<b>13</b>	<b>14</b>	<b>33</b>	<b>10</b>	<b>13</b>	<b>20</b>	<b>17</b>	<b>13</b>	<b>13</b>
Excellent	22	25	19	22	0	27	20	19	21	22	23
Good	50	45	54	53	68	54	58	45	48	55	49
Fair	11	11	12	11	21	10	11	11	12	11	10
Poor	4	6	1	3	12	0	2	9	5	2	3
Don't know/refused <b>VOL</b>	13	12	14	11	0	9	9	16	14	11	15

<b>In your opinion, how well run are New Jerseys' nine state colleges and universities?</b>											
	All (%)	Gender		Race		Party ID			NJ Region		
		M	F	White	Black	Dem	Rep	Ind	North	Central	South
<b>Total well run</b>	<b>61</b>	<b>63</b>	<b>58</b>	<b>60</b>	<b>75</b>	<b>65</b>	<b>60</b>	<b>60</b>	<b>60</b>	<b>64</b>	<b>59</b>
<b>Total not well run</b>	<b>12</b>	<b>13</b>	<b>10</b>	<b>12</b>	<b>16</b>	<b>12</b>	<b>6</b>	<b>19</b>	<b>13</b>	<b>9</b>	<b>11</b>
Very well run	10	7	12	10	8	12	3	12	8	11	10
Somewhat well run	51	56	46	50	67	53	57	48	52	53	49
Not too well run	9	8	10	9	16	10	4	15	11	8	7
Not at all well run	3	5	0	3	0	2	2	4	2	1	4
Don't know/refused <b>VOL</b>	28	24	32	28	9	23	33	21	26	27	30

<b>Speaking generally, do you view NJ public colleges and universities as much better run than state government, somewhat better run, somewhat worse run, or much worse run than state government?</b>											
	All (%)	Gender		Race		Party ID			NJ Region		
		M	F	White	Black	Dem	Rep	Ind	North	Central	South
<b>Total better run</b>	<b>68</b>	<b>75</b>	<b>62</b>	<b>68</b>	<b>79</b>	<b>71</b>	<b>71</b>	<b>68</b>	<b>74</b>	<b>60</b>	<b>66</b>
<b>Total worse run</b>	<b>7</b>	<b>8</b>	<b>6</b>	<b>7</b>	<b>0</b>	<b>5</b>	<b>12</b>	<b>5</b>	<b>6</b>	<b>11</b>	<b>4</b>
Much better run	18	22	14	18	22	18	23	14	16	21	18
Somewhat better run	50	53	48	50	57	53	48	54	58	39	48
Somewhat worse run	6	7	5	6	0	4	11	4	5	10	3
Much worse run	1	1	1	1	0	1	1	1	1	1	1
Don't Know/Refused <b>VOL</b>	25	16	31	25	21	25	19	27	20	28	29

**Awareness of inappropriate spending issues by colleges vs. state government**

<b>How much, if anything, have you seen, read, or heard in the last year about New Jersey public colleges and universities spending money in ways that are inappropriate, unethical, or wasteful?</b>											
	All (%)	Gender		Race		Party ID			NJ Region		
		M	F	White	Black	Dem	Rep	Ind	North	Central	South
A lot	10	9	12	7	20	17	5	8	13	12	5
Some	25	30	22	28	16	22	32	27	25	29	22
A little	21	19	22	23	21	19	27	19	21	25	17
Nothing at all	35	36	35	37	40	34	31	42	32	27	48
Don't Know/Refused <b>VOL</b>	8	7	9	5	4	8	5	3	9	6	8

<b>How much, if anything, have you seen, read, or heard in the last year about New Jersey state government spending money in ways that are inappropriate, unethical, or wasteful?</b>											
	All (%)	Gender		Race		Party ID			NJ Region		
		M	F	White	Black	Dem	Rep	Ind	North	Central	South
A lot	48	51	45	51	31	42	55	50	46	52	48
Some	29	26	32	29	29	31	25	37	33	30	21
A little	11	13	9	10	15	16	11	7	8	11	15
Nothing at all	7	6	8	7	21	9	7	2	7	5	9
Don't Know/Refused <b>VOL</b>	5	4	7	3	5	2	2	4	6	3	7

**Accountability and governance issues, undocumented**

<b>Some people say that maintaining a non-partisan trustee board at each of the state's colleges and universities is the best way to make sure that each is well run and publicly accountable. Do you [READ CHOICES] with this statement.</b>											
	All (%)	Gender		Race		Party ID			NJ Region		
		M	F	White	Black	Dem	Rep	Ind	North	Central	South
<b>Total agree</b>	<b>74</b>	<b>77</b>	<b>70</b>	<b>76</b>	<b>73</b>	<b>74</b>	<b>81</b>	<b>72</b>	<b>77</b>	<b>71</b>	<b>72</b>
<b>Total disagree</b>	<b>15</b>	<b>14</b>	<b>15</b>	<b>14</b>	<b>21</b>	<b>17</b>	<b>11</b>	<b>17</b>	<b>12</b>	<b>17</b>	<b>16</b>
Strongly agree	33	34	32	35	21	34	37	35	36	36	26
Somewhat agree	41	43	38	41	52	40	44	37	41	35	46
Somewhat disagree	9	7	10	7	13	8	9	10	7	8	11
Strongly disagree	6	7	5	7	8	9	2	7	5	9	5
Don't know/refused <b>VOL</b>	11	8	15	10	7	9	7	11	12	11	11

<b>Some people say that scrutiny by state government officials is the best way to make sure that the state's colleges and universities are well run and publicly accountable. Do you [READ CHOICES] with this statement.</b>											
	All (%)	Gender		Race		Party ID			NJ Region		
		M	F	White	Black	Dem	Rep	Ind	North	Central	South
<b>Total agree</b>	<b>61</b>	<b>59</b>	<b>63</b>	<b>64</b>	<b>60</b>	<b>65</b>	<b>65</b>	<b>59</b>	<b>62</b>	<b>64</b>	<b>54</b>
<b>Total disagree</b>	<b>31</b>	<b>35</b>	<b>29</b>	<b>30</b>	<b>40</b>	<b>32</b>	<b>28</b>	<b>35</b>	<b>31</b>	<b>26</b>	<b>36</b>
Strongly agree	21	19	23	21	28	24	21	18	21	22	19
Somewhat agree	40	40	40	43	32	41	44	41	41	42	35
Somewhat disagree	15	14	17	17	11	13	14	22	18	10	17
Strongly disagree	16	21	12	13	29	19	14	13	13	16	19
Don't know/refused <b>VOL</b>	9	7	10	6	0	3	7	6	8	9	9

<b>If the state was going to invest more money annually in higher education's ability to serve New Jersey students, which of the following ideas do you think will be the most successful?</b>											
	All (%)	Gender		Race		Party ID			NJ Region		
		M	F	White	Black	Dem	Rep	Ind	North	Central	South
Let non-partisan boards of trustees of each institution decide how to best use the funds	41	43	40	45	27	41	49	42	42	42	39
Let the Council of state college and university presidents decide how to best use the funds	22	21	23	22	21	23	21	22	17	29	21
Let the New Jersey Commission on Higher Education decide how to best use the funds	16	14	18	15	29	16	14	19	18	16	14
Let the governor and legislature decide how to best use the funds	9	12	6	9	14	9	10	7	10	7	8
Don't Know/Refused <b>VOL</b>	12	11	13	9	10	11	5	9	12	6	17

<b>In your opinion, should academically qualified, but undocumented, immigrants and their children living in New Jersey be allowed to attend New Jersey public colleges and universities paying in-state tuition rates?</b>											
	All (%)	Gender		Race		Party ID			NJ Region		
		M	F	White	Black	Dem	Rep	Ind	North	Central	South
Yes	46	43	49	44	67	55	38	48	45	51	44
No	45	51	40	51	24	41	61	43	44	44	48
Don't know/refused <b>VOL</b>	8	5	11	6	8	4	1	9	11	5	7

## **Appendix A: Full text of college opportunity issues – In ranked order**

### **Reduce property taxes**

Reduce property taxes

### **Graduate more in state students to help meet urgent work force needs**

Graduate more in state students with advanced training in health care, the sciences, hi tech, business, education, and engineering to help meet urgent work force needs

### **Expand state aid to make college more affordable**

Expand state aid to make college more affordable

### **Help NJ public colleges and universities create better business climate**

Help New Jersey public colleges and universities become national leaders in research excellence to create a better business climate for pharmaceutical and other major NJ employers

### **Increase the number of seats**

Increase the number of seats available at New Jersey public colleges and universities for in state students

## **Appendix B: Full text of messages – In ranked order**

### **Need to make college more affordable for low and middle-income families**

We need to help qualified students from low and middle-income families more easily afford the New Jersey college or university of their choice because one of the best ways of getting a better job and improving a person's life is through a college education.

### **Improving higher education creates new jobs**

We need to expand, improve, and enhance the state's colleges and universities which will help create new jobs, new businesses, and improve New Jersey's economy. This is a win-win situation for the people of New Jersey.

### **Need to expand and increase biomedical and practical research**

We need to expand and increase the biomedical and other practical research capabilities of New Jersey colleges and universities.

### **Need to provide top-notch academic facilities to stop exporting students**

We need to provide top-notch academic facilities and modern technology to attract and educate more of New Jersey's best students. If we fail to provide these new and improved facilities the state will continue to export more college students to other states than almost any other.

### **Millions lost when students go out of state – need to keep dollars in-state**

We are losing hundreds of millions of dollars a year because New Jersey students are forced to go to out of state schools. There are too few seats in New Jersey's state colleges and universities. We need to keep more New Jersey high school graduates and their dollars in-state.

### **Need to provide more residence halls, classrooms, and laboratories**

We need to provide more residence halls at our state colleges and universities, as well as more classrooms and laboratories.

### **Need to expand college opportunity to students in-state and address workforce shortages**

Many New Jersey students who leave the state to attend college do not return after graduating. We need to help New Jersey meet its need for an educated workforce by expanding, improving, and enhancing the state's colleges and universities so that more students will go to school and work right here in New Jersey to address predicted workforce shortages.

### **Need to provide more seats to keep up with demand and other states**

We need to provide more places for qualified students to attend the New Jersey public college or university of their choice because the number of students seeking to attend college or university in New Jersey is increasing rapidly. If we do not expand the capacity of these schools we will continue to fall behind other states when it comes to state funded higher education.